

# FÊTE DE LA MUSIQUE

## 2020 SPONSORSHIP OPPORTUNITIES



On Saturday, June 20, 2020, CMCB will hold its annual Fête de la Musique from 3:00-6:00 PM. This event is a free, outdoor community music festival to celebrate the summer solstice in the South End neighborhood. The event is held in multiple South End parks, including the BCA Plaza on busy Tremont Street. Throughout the day, folks will come from the greater Boston area to the South End to enjoy a wide variety of music, activities for kids, and more.

This is a great opportunity for sponsorship as it attracts 3,500 visitors. Don't miss out on this!

### Official Sponsor \$10,000

### Exclusive Sponsor \$5,000

### Park Sponsor \$3,000

### Nonprofit Sponsor \$250

Naming Rights for Event, Logo on the Front Cover of Program	Written Recognition Logo on the Front Cover of Program	Logos in "Exclusive Presenter" Bracket; Logo on Schedule next to your park
Verbal Recognition at all Parks and at Apres Fête with CMCB Donors	Verbal Recognition at all parks	Verbal Recognition at your park
Ad in event program on Back Cover (Color) or Inside Cover	Full Page (Color) Ad in event program	Full Page (Color) Ad in event program
Prominent Logo + Link on Fête Web Page and in Email Promotions	Prominent Logo + Link on Fête Web Page	Logo + Link on Fête Web Page
Sponsorship Table / Banner	Sponsorship Table / Banner	Sponsorship Table / Banner
Apres Fête Reception Invitation for 8	Apres Fête Reception Invitation for 6	Apres Fête Reception Invitation for 4

Nonprofits will receive recognition text in program, a quarter page color ad in event program, logo + link on Fête web page, and sponsorship table/banner with a Raffle Item valued at \$250

### Individual Ad Sales

Full Page (B&W)	\$400
Half Page (B&W)	\$300
Quarter Page (B&W)	\$200

### Performer Sponsor \$1,000

Logo In "Supporter" Bracket, Name In Text With Artist Bios, Verbal Recognition With Your Performer, Half Page Color Ad In Event Program, Logo + Link On Fête Web Page, Sponsorship Table/Banner, Apres Fête Reception Invitation For 2

### Supporter \$500

Recognition Text In Program, Quarter Page Color Ad In Event Program, Logo + Link On Fête Web Page, And Sponsorship Table/Banner





# SPONSORSHIP OPPORTUNITIES

# FÊTE DE LA MUSIQUE

June 20, 2020, 3-6 PM

## Payment Information

- Please send us an invoice.
- Online payment made at [cmcb.org/donate](https://cmcb.org/donate).
- Check enclosed, total \$ \_\_\_\_\_, made payable to Community Music Center of Boston.

**DEADLINE FOR SPONSORSHIP IS MAY 15, 2020**



## Contact Information

COMPANY

CONTACT PERSON

POSITION

ADDRESS

STATE

ZIP

TELEPHONE

EMAIL

TABLE ACTIVITIES

Please send the completed form to **COMMUNITY MUSIC CENTER OF BOSTON**  
by May 15, 2020

Mail to: Community Music Center of Boston, 34 Warren Avenue, Boston, MA 02116

Fax to: (617) 482-6267 | Email to: [sspinella@cmcb.org](mailto:sspinella@cmcb.org)